



PRESS RELEASE

For Immediate Release

Fasken Martineau Supports Supplier Diversity by Partnering with WEConnect Canada

Toronto, Ontario, June 13, 2011 . WEConnect Canada is pleased to announce that Fasken Martineau has become a corporate member, demonstrating its support for the organization's efforts to increase supplier diversity and facilitate access to corporate supply chains for women-owned business enterprises across Canada.

Fasken Martineau's membership in WEConnect Canada firmly demonstrates the commitment they have made to supplier diversity as well as the recognition that that women-owned business enterprises are strong and valuable partners, said Mary Anderson, executive director, WEConnect Canada.

Supplier diversity is good business and good for business. Women-owned business enterprises can win contracts on their own merits, they simply need an entry point into more complex international supply chains, commented Anderson.

"Fasken Martineau is very proud to be a corporate member of WEConnect Canada. Through our legal support of several women-owned businesses and of organizations that promote diversity and female leadership, we recognize that Canadian female entrepreneurs and leaders bring important and distinctive business opportunities to our global business community, said Michelle Pockey, Partner, Fasken Martineau. I am delighted to be part of a firm that supports these enterprises, and look forward to serving on the WEConnect Board."

-30-

About WEConnect Canada: WEConnect Canada delivers the leading international certification standard for women-owned businesses. WEConnect Canada is a Canadian non-profit organization led by corporate members that certifies firms that are at least 51% owned, managed and controlled by women. It then connects these businesses with the growing global demand from corporations and the public sector for diverse and innovative suppliers. In addition to certification, WEConnect Canada delivers education, training, and mentoring programs. WEConnect Canada partners with corporations, associations, governments, women entrepreneurs and their supporters, and is affiliated with a global certification network for women-owned enterprises.

About Fasken Martineau: Fasken Martineau is a leading international business law and litigation firm. With over 675 lawyers, the firm has offices in Vancouver, Calgary, Toronto, Ottawa, Montréal, Québec City, London, Paris and Johannesburg. For additional information, please visit the firm's website at www.fasken.com.

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