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**Women Presidents' Organization Holds Information Session
for Multimillion Dollar Business Owners**
WPO Connects Top Women Entrepreneurs

St. John's, Newfoundland & Labrador, October 18, 2011 - The Atlantic Canada Chapter of the Women Presidents' Organization (WPO) will hold a reception for prospective new members in the St. John's area. This informal reception will bring together women from Newfoundland and Labrador who are leaders in their field of business. The information session will be held at Atlantic Place (215 Water St.) in St. John's from 5:30pm – 7pm on Wednesday, October 19th.

“It's important that mentoring and networking opportunities for women business leaders at this level are available so they can connect with their peers and share common experiences and concerns when it comes to operating successful firms,” says Ann Worth, Chair of the newly forming second chapter in Atlantic Canada. The WPO is the premier organization for multimillion dollar women led companies (with revenues of a minimum of \$1 million for a service-based business and \$2 million for a product-based business. Average revenue for members is \$14 million).

Through the WPO, a diverse group of women presidents are able to tap into the collective wisdom of their peers and advance their business and personal success. Local WPO chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential and collaborative setting. Joining WPO is one of the best investments women business owners can make in themselves.

“The extraordinary success of the International WPO is a reflection of the growth and success of women led businesses,” said Marsha Firestone, President and Founder of the WPO. “Women led companies own 40% of all privately held businesses in the U.S., 3% of those generate more than a million dollars in revenue. WPO members generate an aggregate of \$16 billion in revenues and employ 110,000 people.”*

For more information, please contact Atlantic Canada Chapter Chair, Ann Worth, 1-902-626-9666, ann@worthconsultinggroup.com

About the WPO:

The WPO is the premier peer advisory organization connecting women who own multi-million dollar companies. In monthly meetings across four continents (North America, South America, Europe, and Africa) chapters of 20 women presidents – from diverse industries– invest time and energy in themselves and their businesses to drive their corporations to the next level. Local WPO chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential setting. For more information, call 212-688-4114 or visit www.womenpresidentsorg.com.

* Statistics from the Center for Women's Business Research www.cfwb.org